

# Frank Sartor MP

Minister for Climate Change and the Environment  
Minister Assisting the Minister for Health (Cancer)



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31 January, 2011

## **First Business Achieves 'Gold' with Sustainability Advantage**

Minister for Climate Change and the Environment, Frank Sartor today congratulated business services provider Converga as the first organisation to be recognised as a Gold Partner of the NSW Government's sustainability program for business.

Mr Sartor said the St Leonard's based business processing and outsourcing company achieved the honour as part of the Sustainability Advantage Program by demonstrating outstanding environmental achievements and leadership

"Gold status recognises Converga's steady and progressive integration of sustainability into its operations and shows that delivering environmental and bottom line goals go hand in hand," Mr Sartor said.

"In the three years they have been involved with the Program, Converga has successfully integrated sustainability into their core business values and demonstrated on-going sustainability leadership and commitment.

"They are one of more than 480 participating organisations that are expected to make \$42.5 million in financial savings and save 83,000 tonnes of carbon pollution.

"This achievement sets a standard for others to aspire to."

Converga has also developed innovative sustainability services for their clients, such as showing that changing from paper to digital invoicing commonly saves 100 tonnes of carbon emissions for every one million invoices.

Sustainability Advantage is run by the Department of Environment, Climate Change and Water NSW (DECCW) to help medium to large organisations understand sustainability and strengthen their environmental performance.

Converga CEO, Brian Roberts said proactive and continuous sustainability improvements have been good for the business, which grew 11% last financial year.

"Gold Partner status is another proud step in the sustainability journey we started three years ago to become a market leader, not only in the services we provide but as a leading corporate citizen," Mr Roberts said.

"Environmental sustainability is now part of our way of doing business.

"Sustainability is considered whenever we make a large purchase or propose a new facility, for example, and the savings benefits are flowing through to our customers.

"DECCW has ensured the Program has been relevant and specific to our needs, resources and level of commitment.

“We highly recommend this Program to any organisation wanting to make a difference in corporate sustainability.”

There are five levels of recognition in Sustainability Advantage - Member, Bronze, Silver, Gold and Platinum Partner. Converga was the first organisation to achieve both Bronze and Silver Partner status.

For more information visit: [www.environment.nsw.gov.au/sustainbus](http://www.environment.nsw.gov.au/sustainbus).

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